



KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY, Coimbatore (Autonomous)

CIAT I TIMETABLE FOR MBA PROGRAMME (ACADEMIC YEAR 2025-2026 - SEMESTER 01)

I Year				II Year			
Date & Session		Course Code	Course Title	Date & Session		Course Code	Course Title
30.10.2025	FN	24MBA101	Principles of Management	01.12.2025	FN	24MBA301	Business Law and Governance
	AN	24MBA102	Organizational Behaviour		AN	24MBPE30	Business Intelligence, Big Data and Cloud Computing
31.10.2025	FN	24MBA103	Managerial Economics	02.12.2025	FN	24MBPE01 24MBPE13	Investment Strategies and Portfolio Design Talent Engineering & Management
	AN	24MBA104	Global Business Environment		AN	24MBPE31	Data Science Solutions
01.11.2025	FN	24MBA105	IT and Digitalization of Business	03.12.2025	FN	24MBPE08 24MBPE20	Consumer Profiling & Neural Marketing Supply Chain Analytics
	AN	24MBA106	Decision Science		AN	24MBPE32	Visual Analytics
03.11.2025	FN	24MBA107	Financial Accounting	04.12.2025	FN	24MBPE03 24MBPE17	Financial Analytics Labour Legislations & Administration
	AN	24MBA108	Digital Productivity and Communication		AN	24MBPE10 24MBPE21	Brand Management Logistics & Materials Management
04.11.2025	FN	24MBA109	Innovation, Entrepreneurship and Startups	05.12.2025	FN	24MBPE04 24MBPE18	Financial Modelling AI in Human Resources Management
	AN	NA	NA		AN	24MBPE12 24MBPE24	AI in Marketing AI for Operational Excellence
Question Paper Pattern: Part A - 10*1=10 Marks Part B - 10*2=20 Marks Part C - 1*6=6 Marks & 2*12 = 24 Marks			Maximum Marks : 60 Marks Test Portion : 2.5 Units CIAT Time: FN - 09:15 am to 10:45 am AN - 02:30 pm to 04:00 pm	 ✓ Controller of Examinations			