



**KPR Institute of Engineering and Technology**  
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# **A Report on Guest Lecture on**

## **“Automotive Electronics”**

**Resource Person**

**Mr.A.Kamalanathan,**

**Technical project Manager,  
Robert Bosch,  
Coimbatore.**

**07.09.2019**

**Veena Hall**

**Time: 10 a.m-11.30 a.m**

The SIG group-Computational Imaging of ECE department has organized a guest lecture on “AUTOMOTIVE ELECTRONICS” on 07.09.2019 (Saturday). The objective of this guest lecture is to create awareness among the students about the influence of electronics in automobile industries. The skill sets required by automobile industry have been discussed.

The resource person explored the developments in e-vehicles and autonomous vehicles. He had shown a clear route map for satisfying the need of the automotive industry. He elaborated the importance of attitude, presence of mind, and commitment towards getting placed in any concern. He stressed the importance of learning the areas of ECE and the importance of core learning. In addition to core knowledge, various programming tools required and possibilities of learning these courses have been emphasized by him. He shared his own experience in his college days as well as how he developed to this level from the rural background. In post session discussion, few students interacted with the resource person individually for the possible projection of their ideas.

Faculty and students (140 nos.) of second and third year of ECE department have participated and got benefited by this program.

