



KPR Institute of Engineering and Technology (Autonomous Institution)

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Department of Electronics & Communication Engineering

in

*Association with Industry Institute Partnership Cell (IIPC) &
Entrepreneurship Development Cell (EDC)*

Guest Lecture on

“Entrepreneurship & Social Responsibility”



Dr. Shyam Prasad Rajasekaran

Founder – TwirlTact Technology Solutions Pvt Ltd.,

Young Entrepreneur|Motivational Speaker|Mentor-New Age startup's|Writer|Blogger

Faculty Coordinator

Mr.K.Siddharthraju, AP (Sr.G)/ECE

Dr.N.Rajeshkumar, AsP/ECE

30.08.2019

Thanam Hall

10:30am to 12:30pm

The Department of ECE in association with IIPC and EDC has organized an guest lecture on 30.08.2019(Friday).

Dr. Shyam Prasad Rajasekaran, Founder TwirlTact Technology, Coimbatore addressed the second, third and final year students of various departments in Thanam hall. The session started with a prayer song and by welcoming the chief guest. The guest started the session with his life lessons and struggles in becoming a successful entrepreneur. The session was highly interactive and the guest was motivating the students and kind enough to answer all their questions regarding the starting an Startup.

He explained the students about the market study, product development phases, government fund schemes, the importance of hiring an industry mentor and social responsibility in running a business. The guest was connected to the students throughout his two-hour of speech with his different flavors of business and his activities of NGOs.

He appreciated student's startup ideas and advised them to kick-start the business as early as possible and gave them few insights in running a business. The students felt motivated and happy to attend the session. The students took a private time with the guest after the formal session and shared their details for future endeavors. The TwirlTact technology is also interested to offer student internship and projects in IoT domain.



